



UNC
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

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January 24, 2014

A. C. Snow
4900 Morehead Drive
Raleigh, NC 27612-5721

Dear Mr. Snow,

It is my pleasure to thank you, once again, for your generous support of the School of Journalism and Mass Communication. We are attaching for you a report on the investment performances for the fiscal year ending June 30, 2013 (i.e. fiscal year 2012-2013), as managed by UNC Investment Management for the A.C. Snow and Katherine Snow Smith Scholarship.

The past fiscal year enjoyed strong returns in public and private equity markets, resulting in a 12.1 percent return for the UNC Investment Fund during FY2013, and once again faring better than the Cambridge Associates College & University universe of endowments, which experienced an 11.6 percent median return. The UNC Investment Fund generated positive returns in each month of the fiscal year, with the exception of June. The fixed income markets experienced a sharp decline during the fiscal year, particularly in the last quarter, after U.S. Federal Reserve Chairman Ben Bernanke indicated a possible slowing of the \$85 billion per month pace of bond purchases under the quantitative easing (QE) program.

The endowment's primary objective is to preserve the purchasing power of endowment funds, while paying out at least 5 percent of the market value over the long term. The FY2014 distribution rate set in May 2013 was 5.4 percent of the June 30, 2013, market value. This constant growth spending approach provides income for spending today and helps assure funds will be available in the future, regardless of the financial market in a given year.

The UNC Management Company's Annual Endowment Report for fiscal year 2013 is available at: <http://go.unc.edu/FY2013AER>. Please let me know if you have any questions about your fund.

In fall 2014 we will be launching a new event to honor our scholarship and awards recipients—and especially to provide more meaningful interaction between generous donors like you and the students who benefit from your support. I hope that you will join us in October 2014 for the first of our dinners celebrating the achievements of our scholarship and award winners and allowing us to thank you on their behalf. Details of the event will be reaching you this summer.

As we begin new traditions in the School of Journalism we would like to thank you for your continued support.

Sincerely,

Cathy Hanby-Sikora
Associate Dean for Development and Alumni Affairs

*We thank you
so much!*

AC SNOW AND KATHERINE SNOW SMITH SCHOLARSHIP

Account Number - 098670

School of Journalism and Mass Communication

Annual Endowment Investment Report as of 6/30/2013

Book Value	\$23,003.92	Book Value includes all gifts to this fund, transfers from other funds, withdrawals and income distributions that have been reinvested into this fund. Reinvested income is not part of donor principal, but is considered part of overall Book Value. Book Value is not directly affected by changes in the market.
Additions this Fiscal Year	\$3,500.00	This includes gifts made to the fund during the fiscal year and any income reinvested into the fund. This amount is included in Book Value.
Beginning Market Value	\$18,010.63	Beginning Market Value is this fund's share of Carolina's total endowment market value at the beginning of the fiscal year.
Ending Market Value	\$22,638.72	Ending Market Value is this fund's share of Carolina's total endowment market value at the end of the fiscal year after crediting investment performance for the year after deducting distribution and fees.
FY2013 Income Distribution	\$1,097.02	The distribution amount is the amount available for spending based on the Investment Fund Board's approved payout amount that occurs each June for spending in the following fiscal year.

This fund is held in The School of Journalism and Mass Communication Foundation of North Carolina, Inc. and asset management is provided by the UNC Management Company, Inc.